

## **Olli Antniemi, Managing Director of Rose Poultry, has died**

HKScan has received sad news. Olli Antniemi, BSc (Econ), member of the company's Management Board and managing director of the Danish company Rose Poultry A/S, died of a sudden illness last night. He was born in 1959.

Mr Antniemi had been employed by the HKScan Group since 1996 and had held a variety of key posts within the Group during the strong process of internationalization in recent years. Prior to taking up the position of managing director of the Danish company Rose Poultry A/S, he had been senior vice president of strategy and development at HKScan, managing director of Scan AB, executive vice president of HKScan's Baltic Group as well as marketing and exports director at HK Ruokatalo.

The HKScan Group and its employees in the company's various market areas pay tribute to the memory of their well-liked executive and share in the deep sorrow of his family and friends.

The duties of managing director at Rose Poultry A/S will be assumed until further notice by Mr Antniemi's deputy, sales director Arne L. Jensen.

HKScan Corporation

Matti Perkonaja  
CEO

Please leave any requests to be contacted by Mr Matti Perkonaja with Marjukka Hujanen on +358 10 570 6218.

HKScan is one of the leading food companies in northern Europe with home markets in Finland, Sweden, Denmark, the Baltic countries and Poland. HKScan manufactures, sells and markets pork and beef, poultry products, processed meats and convenience foods under several well-known local brand names. Its customers are retail, the HoReCa sector, industry and export customers. HKScan is active in nine countries and has some 11 000 employees. It had net sales of EUR 2.1 billion in 2010.